



SUPERIOR *Diamonds Inc.*

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News Release

SUPERIOR APPOINTS GIOVANNI SUSIN CHIEF FINANCIAL OFFICER

April 4, 2007

Vancouver, BC – **Superior Diamonds Inc. (SUP-TSX.V)** (“Superior” or “the Company”) has appointed Mr. Giovanni Susin to the position of Chief Financial Officer, effective May 1, 2007. Mr. Susin replaces Parkash Athwal, who is leaving the Company for personal reasons.

Mr. Susin has been Superior’s Controller since the Company’s inception in 2002. He holds a B.B.A. from Simon Fraser University and is a Chartered Accountant. Giovanni articulated with Deloitte & Touche LLP and worked in the telecom industry for five years before joining Southwestern Resources Corp. in 2000 as its Controller.

Superior’s President and CEO John Paterson said: “The Company and Board thank Ms. Athwal for her many contributions to Superior’s success. We are sad to see Ms. Athwal leave, but are pleased she will be consulting to the Company on a part-time basis. We are delighted to have such a qualified candidate as Giovanni to advance into this very important position, and look forward to working with him going forward.”

Ms. Athwal said: “I have enjoyed my five years with Superior and working with its talented team of professionals. Today the Company is at an exciting stage in its growth and I wish it every success in the future. I feel it’s important for me at this stage to take a break from my career and spend a little more time with my family than I have been able to in the past.”

About Superior Diamonds

Superior Diamonds is a junior Canadian exploration company searching for diamonds in the under-explored and highly prospective regions of the Canadian Shield. Over a period of just three years, Superior’s highly skilled team has defined four promising target areas through grass roots exploration, and is now focused on prioritizing these targets for drilling. To diversify risk and provide balance in its exploration portfolio, the Company has adopted a strategy to explore for other commodities where it has a proven track record of expertise, primarily uranium. The Company is a reporting issuer in British Columbia, Alberta, Ontario and Québec, and trades on the TSX Venture Exchange under the symbol SUP.

Forward-looking Statements

Statements in this release that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed under the heading “Risk Factors” and elsewhere in the Corporation’s periodic filings with Canadian securities regulators. Such information contained herein represents management’s best judgment as of the date hereof based on information currently available. The Company does not assume the obligation to update any forward-looking statements.

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