

December 16, 2016

TSX.V: DYA
OTCQB: DYFSF

dynaCERT Appoints Jean-Pierre Colin to the Board of Directors

TORONTO, ON--(Marketwired – December 16, 2016) - *dynaCERT* Inc. (TSX VENTURE: DYA) (OTCQB: DYFSF) ("*dynaCERT*" or the "Company") has strengthened their team with the appointment of Jean-Pierre Colin to the Board of Directors.

Mr. Colin is a corporate strategy consultant to high-growth publicly listed companies. He has been a recognized senior securities industry executive and effective investment banking professional providing financing and mergers and acquisitions services to numerous prosperous issuers in Canada. As a result of his extensive financial background throughout his career, he has been called to lead teams of corporate finance professionals at national securities dealers, such as Richardson Greenshields, JP Colin Securities, Deacon Capital, Octagon Capital and Desjardins. He has also served as a high-profile corporate board director and C-suite executive of numerous public companies, often chairing audit committees, compensation committees and corporate governance committees, including with Premier Gold Mines; Wolfden Resources, sold to Zinifex for over \$350 million; Virginia Gold whose Eleonore property was sold to Goldcorp for over \$ 1 billion; and, Pelangio Mines, the former controlling shareholder of Detour Gold, one of Canada's largest gold mining operations.

Mr. Colin holds a DCS from McGill University where he studied Biology & Engineering, an MBA from the University of Western Ontario, a Law Degree from the University of Ottawa and also practiced corporate law prior to his investment-banking profession.

Jean-Pierre Colin states, "I am very pleased to join *dynaCERT* and commence working closely with my fellow board members and *dynaCERT* management, especially for the benefit of our numerous shareholders and stakeholders. Jim Payne, our CEO, has accomplished many very enviable milestones for *dynaCERT* while assembling a remarkable team of experts and he has my full commitment in moving *dynaCERT* to a successful future."

Jim Payne, President & CEO of *dynaCERT*, states, "We are privileged to welcome Jean-Pierre Colin to our Board. He brings deep expertise and a proven track record in investment banking and corporate governance and well-known for his ethical business acumen."

OPTION GRANTING

dynaCERT Inc. also announces that a total of 3,925,000 options were granted today to its directors, officers, consultants and employees. Of this number, 2,700, 000 stock options were granted to Directors and Officers to acquire common shares in the capital of *dynaCERT* (each, an "Option"). Options vest immediately and entitles the holder to purchase one common share of the Corporation at a price of \$ 0.80 each being exercisable on or before December 16, 2021.

All of the foregoing options and common shares when exercised are subject to applicable securities law hold periods.

About dynaCERT Inc.

dynaCERT Inc. manufactures, distributes, and installs Carbon Emission Reduction Technology for use with internal combustion engines. Our patent-pending technology creates hydrogen and oxygen on-demand through electrolysis and supplies these additives through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is currently in use with on-road applications. Website: www.dynaCERT.com.

READER ADVISORY

Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to periodic updates of results, testing programs and results, negotiations with third parties concerning potential business transactions, and the timing of certain going forward projects. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the release.

On Behalf of the Board

Murray James Payne, CEO

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