

January 30, 2017

**TSX.V: DYA**  
**OTCQB: DYFSF**

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## **dynaCERT is to be Featured on CEO Clips on The Documentary Channel**

TORONTO, ON--(Marketwired – January 30, 2017) - *dynaCERT* Inc. (TSX VENTURE: DYA) (OTCQB: DYFSF) ("*dynaCERT*" or the "Company") is pleased to announce it is to be featured on CEO Clips on the Documentary Channel.

CEO Clips, a series which profiles the most innovative publicly traded companies in North America, will feature *dynaCERT* on The Documentary Channel beginning February 13<sup>th</sup>, Monday through Friday, throughout the day and evenings. It can also be viewed online via this link: <http://reut.rs/2kbKyD3>

In addition it will be posted on these financial portals: [BNN.ca Finance](#), [Thomson Reuters Insider Network](#), [Stockhouse](#), [YouTube](#), on your stock symbol page as well as on [BTV/CEO Clips](#).

About The Documentary Channel:

*"Documentary is a digital television station devoted to showing the best documentaries from Canada and around the world. With its special emphasis on feature length films, watching Documentary is like having a cinema in your own living room, showing award winning films twenty-four hours a day, seven days a week."*

CEO Clips is also featuring a 15 to: 30 second clip about *dynaCERT* Inc. on BNN which began January 24<sup>th</sup>, 2017. The CEO Clip can also be viewed online by clicking this link: <http://www.b-tv.com/dynacert-commercial/>

### **About BNN**

Business News Network (BNN) is Canada's only all business speciality channel with real time coverage of global market activity from a Canadian perspective.

### **About dynaCERT Inc.**

*dynaCERT* Inc. manufactures, distributes, and installs Carbon Emission Reduction Technology for use with internal combustion engines. Our patent-pending technology creates hydrogen and oxygen on-demand through electrolysis and supplies these additives through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is currently in use with on-road applications. Website: [www.dynaCERT.com](http://www.dynaCERT.com).

### **READER ADVISORY**

*Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to periodic updates of results, testing programs and results, negotiations with third parties concerning potential business transactions, and the timing of certain going forward projects. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements.*

*Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.*

*Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at [www.sedar.com](http://www.sedar.com). Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

*The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.*

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the release.***

***On Behalf of the Board***

***Murray James Payne, CEO***

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