



NORTHERN SUPERIOR RESOURCES INC.

1988 Kingsway, Unit G
Sudbury, Ontario, Canada
P3B 4J8
Tel: (705) 525- 0992
Fax: (705) 525- 7701

NEWS RELEASE - For Immediate Release

Northern Superior Resources Inc. Recovers Gold-Bearing Boulder and Further Defines Keely Lake Gold Grain Dispersal Corridor, New Growth Gold Property, Northwestern Ontario.

Sudbury, Ontario (October 25, 2011) **Northern Superior Resources Inc.** ("Northern Superior" or the "Company") is pleased to announce the recovery of a boulder bearing visible gold from the Company's fall exploration program. The visible gold is observed in a quartz vein with gold grains up to 2 mm in diameter as measured from boulder L754014. The lithology of the boulder is a sheared fine-grained mafic volcanic with quartz veining throughout. The boulder measures approximately 3.0 x 2.5 meters diameter and is angular in shape suggesting that it has not traveled far from source. Forty one other similar boulders, described as sheared mafic volcanic (some with quartz veins, and typically 3-5% coarse cubic pyrite and disseminated pyrite and chalcopyrite, but no visible gold observed), were also recovered and submitted for assay.

Associated with these boulders is the Keely Lake gold-grain in till dispersal corridor (see press release, September 14th, 2011). This gold-grain dispersal corridor has further been defined from the distribution of gold grains recovered from overburden samples collected during this past summer's exploration program. Although the complete data set has yet to be received, (at the time of this release, gold grain results from 120 of 196 samples have been received) recent results include gold grain counts of up to 1,302 gold grains (sample J425349), of which, 1,295 are pristine. The gold-bearing boulder was recovered 2,500 meters northeast (up-ice) from where the overburden samples were collected and 7.0 kilometres north-northeast from boulder J425410 previously reported to contain 12.6 g/t gold, 111 g/t silver and 4.05% copper (see press release September 14th, 2011).

The source of the boulders and gold grains appears to be from a mafic volcanic unit and associated shear zones initially identified from the Company's 3,950 line-km Heli-GT, 3-axis helicopter magnetic gradient survey completed in August 2011. Prospecting this fall confirmed that much of the area is covered in overburden but several outcrops were identified. From the airborne geophysics, the mafic volcanic unit has been transected by a SW-trending, left-handed wrench fault. There is reasonable expectation that the SW-trending fault zone and accompanying bedding-parallel shear zones splaying from it provided extensional pressure gradients, permitting access through the crust for gold-bearing hydrothermal fluids at the time of deformation. Other shear zones related to this SW-trending fault may be found within or on the margins of this deformation zone. The spatial distribution of the gold bearing boulders and their mineralogical composition indicates that they were derived from two separate sources. Although the region between these new discoveries and the Ti-pi-kaa-haa-ning ("TPK") property has not been prospected in detail to date due to glaciofluvial material masking the bedrock and basal till, this region is considered to hold significant potential and will require overburden reverse circulation drilling to define targets.

Dr. T.F. Morris, President and CEO of Northern Superior states: "We had originally planned on drilling several geophysical anomalies this fall associated with structures extending northwest onto the New Growth property from the TPK property. These structures are thought to host significant gold mineralization (see press release December 14th, 2010). This proposal was supported by the distribution of anomalous gold grain-in-till values derived from a regional overburden sampling program completed in 2008 (see press release, February 26th, 2009). Management delayed this drill program in an effort to complete a second round of exploration this fall. The complete data set from this work includes: a) gold grain data from the overburden sampling programs: b) grab and boulder assay results: and c) a better understanding of the bedrock geology. This information should provide much higher quality drill targets. Furthermore, as previously reported in several press releases during our work programs on TPK, our forward looking statement that the region had the potential to host a very large gold system is further supported by our current exploration work on the New Growth Property. Several secondary splays off the crustal scale Wunnummin structure appear to be fertile."



Photograph of a sample collected from a gold-bearing boulder (L754014), New Growth property. Coarse visible gold can be observed, front centre of the sample. The boulder is a strongly sheared fine-grained mafic volcanic with quartz veins throughout. The quartz veins are up to 0.25m wide and are generally banded, with a sugary texture, locally vuggy. It has been observed that the coarse visible gold occurs in vugs within the quartz vein, while fine visible gold is observed within the sugary-textured quartz.

Quality Control

The Company's Qualified Person ("QP") for the New Growth property is Scott Parsons, M.Sc., P.Geo. As QP, Mr. Parsons has prepared or supervised the preparation of the scientific or technical information for the New Growth Exploration program and has verified the data disclosed in this press release.

About Northern Superior Resources Inc.

Northern Superior is a junior exploration company focused on exploring for gold and diamonds in the Superior Province of the Canadian Shield. The Company is actively exploring for gold within two important gold districts: the Stull-Wunnumun in Ontario and the Chibougamau in Quebec. The Company has a number of 100% owned properties (see Company web site, www.nsuperior.com) within these districts that were identified and developed from the Company's extensive geoscientific data base and from which additional gold exploration projects are being generated. The Company is currently seeking to option-out a number of these properties.

Northern Superior is a reporting issuer in British Columbia, Alberta, Ontario and Quebec, and trades on the TSX Venture Exchange under the symbol SUP. For further information contact:

Thomas F. Morris PGeo., PhD., FGAC
President and CEO
Tel: (705) 525 -0992
Fax: (705) 525 -7701
e-mail: info@nsuperior.com
www.nsuperior.com

For Investors

Forward looking statements: This news release includes certain "forward-looking information" within the meaning of Canadian securities legislation and "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 (collectively, "forward looking statements"). Forward looking statements include predictions, projections and forecasts and are often, but not always, identified by the use of words such as "seek", "anticipate", "believe", "plan", "estimate", "forecast", "expect", "potential", "project", "target", "schedule", "budget" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved or other similar expressions and includes the negatives thereof. All statements other than statements of historical fact included in this release, including, without limitation, statements regarding potential mineralization, exploration results, interpretation of results, the timing and success of exploration activities generally, the timing and results of future resource estimates, and future plans and objectives of Northern Superior are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Forward looking statements are based on a number of material factors and assumptions. Important factors that could cause actual results to differ materially from Northern Superior's expectations include exploration risks, changes in project parameters as plans continue to be refined, results of future resources estimates, future metal prices, availability of capital and financing on acceptable terms, general economic, market or business conditions, uninsured risks, regulatory changes, defects in title, availability of personnel, materials and equipment on a timely basis, accidents or equipment breakdowns, delays in receiving government approvals, unanticipated environmental impacts on operations and costs to remedy same, and other exploration or other risks detailed herein and from time to time in the filings made by the Company with securities regulators. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ from those described in forward looking statements, there may be other factors that cause such actions, events or results to differ materially from those anticipated. There can be no assurance that forward looking statements will prove to be accurate and accordingly readers are cautioned not to place undue reliance on forward looking statements.

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