



SUPERIOR *Diamonds Inc.*

PO Box 10102, Suite 1650
701 West Georgia Street
Vancouver, BC, Canada V7Y 1C6
t 604 806 0667 f 604 688 5175

1988 Kingsway, Unit G
Sudbury, ON, Canada P3B 4J8
t 705 525 0992 f 705 525 7701
info@superiordiamonds.ca
www.superiordiamonds.ca

News Release

SUPERIOR ANNOUNCES ANNUAL GENERAL MEETING

February 28, 2008

Vancouver, BC – **Superior Diamonds Inc. (SUP-TSX.V)** (“Superior” or “the Company”), announces that all shareholders of record on March 20, 2008 will be entitled to receive notice of and to vote at the Annual General Meeting of shareholders, to be held on Friday, May 9, 2008 at 4:30 pm EST at The Ontario Club, 1 King Street West, 12th Floor, Toronto, Ontario.

About Superior

Superior Diamonds Inc. is a junior exploration company whose focus is exploring for diamonds on the Canadian Shield and for uranium within the Thelon Basin. Superior is also advancing gold and base metal properties acquired as a by-product from its diamond exploration programs. The Company is a reporting issuer in British Columbia, Alberta, Ontario and Quebec, and trades on the TSX Venture Exchange under the symbol SUP.

For more information, please contact:

Thomas F. Morris
President and CEO
Superior Diamonds Inc.
(705) 525-0992
(705) 525-7701 (fax)
e-mail: info@superiordiamonds.ca
www.superiordiamonds.ca

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.