



SUPERIOR *Diamonds Inc.*

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News Release

NUNAVUT APPROVES URANIUM EXPLORATION AND MINING

September 25, 2007

Vancouver, BC – **Superior Diamonds Inc. (SUP-TSX.V)** (“Superior” or “the Company”) received news this week that the Board of Directors of Nunavut Tunngavik Inc. (“NTI”) - the organization responsible for the management of all Inuit-owned land in Nunavut and the advocate of Inuit interests - has unanimously approved a policy concerning uranium exploration and mining. The policy states that the NTI will support uranium exploration and mining in Nunavut providing it is carried out in an environmentally and socially responsible way, and if the uranium produced is used only for peaceful and environmentally friendly purposes.

Superior President and CEO Dr. Thomas Morris said the approval is a positive development for the future of the North Thelon project, the Company’s 50%-owned joint venture with Forum Uranium Corp. “Uranium exploration and mining in Nunavut will bring significant economic benefits to the Inuit people. We will continue to work with local communities to assure health, safety and environmental standards are upheld.”

A two and a half month exploration program was recently completed on the North Thelon project. Dr. Morris stated: “We are extremely pleased with the geological and prospecting evaluation from this summer’s program and anticipate assay results in the coming months. Plans are already being made to conduct airborne geophysical surveys followed by diamond drilling in the summer of 2008.”

About Superior Diamonds

Superior Diamonds Inc. is a junior exploration company whose focus is exploring for diamonds on the Canadian Shield and for uranium within the Thelon Basin. Superior is also advancing gold and base metal properties acquired as a by-product from its diamond exploration programs. The Company is a reporting issuer in British Columbia, Alberta, Ontario and Québec, and trades on the TSX Venture Exchange under the symbol SUP.

Forward-looking Statements

Statements in this release that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed under the heading "Risk Factors" in the Corporation's periodic filings with Canadian securities regulators. Such information contained herein represents management's best judgment as of the date hereof based on information currently available. The Company does not assume the obligation to update any forward-looking statements.

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